Personal Planning Questionnaire



What is the likelihood of:

- Dying too soon?
- Living too long?
- Becoming sick or hurt?

"You can't escape
the responsibility of
tomorrow by
evading it today."

-Abraham Lincoln

Quality of Life...Insurance®

Your Money. Your Insurance. Your Choice.

FAMILY INFORMATION

Date	_			Tobacco User?
Name	A _!	ge/Date of Birth		Yes No
Spouse's Name				Yes No
Children's Names	Aç	ge/Date of Birth		
	A	ge/Date of Birth		
	A;	ge/Date of Birth		
Home Address				
Telephone #	E-	mail		
What is your most important personal or financial	goal?			
What are your most valuable possessions?	House	Car	Earnings	Other (list below)
Monthly rent \$	or monthly	mortgage payme	 nt \$	
If homeowner: Original mortgage amount \$				
Original mortgage term	yed	ars Years remo	aining on mortga	ge
How do you feel about renting versus buying a ho	ome?			
How do you feel about setting money aside for er	nergencies such as	major repairs, ur	nexpected illness,	etc?
How do you feel about setting money aside for yo	our children's educ	ation?		
OCCUPATION INFORMAT	ION			
Your Employer	Occupation	/Duties		
Years in current occupation Annu-	al income \$	Hours p	er week (averag	e)
How do you feel about your career and benefits?				
Spouse's Employer	Occupation	n/Duties		
Years in current occupation Annu-	al income \$	Hours p	er week (averag	e)
How do you feel about your career and benefits?				
RETIREMENT INFORMATION	DN			
How do you feel about planning for retirement? _				
What plans do you have in place at this time?				
At what age do you wish to retire?				
When did you last review your Social Security be				
	Spous	e: Date		_

INSURANCE INFORMATION

Life Insurance		anies do you own pers y group life insurance?			
Insured	Company	Insurance Amount	Insurance Type	Cash Value	Premium
			_		ļ
tal life insurance in force				\$	
nild (name and amount)		Child (name and amount)		
nild (name and amount)		Child (name and amount)		
hich of the following alt	ternatives are importe	ant to you when it com	es to life insurances	?	
• Cash at death	'	,		No	
 Cash value to supple 	ement retirement nee	ads.		No	
 Cash value for emer 				No	
 Self-completion if you 	•		•	No	
	I				
Accident &	Do you have any g	roup or individual med	lical coverage (HM	O, PPO, major me	edical)?
Health		al illness insurance? A	-	•	
11001111	Company		ount Incure	_	
Insured	Company	Insurance Am	OUTIL THISUIC	ince Type	Premium
Insured	Company	Insurance Am	OUIII IIISUIC	ince Type	Premium
Insured	Company	Insurance Am	OUIII IIISUIC	ince Type	Premium
Insured	Company	Insurance Am	Outil Historic	ince Type	Premium
Insured	Company	Insurance Am	OUTI ITISOTO	ince Type	Premium
Insured	Company	Insurance Am	OUTI ITISOTO	ince Type	Premium
					Premium
ow long could you live o	on your assets if you				
ow long could you live of	on your assets if you er in your family?	were to suffer a critica	l illness or disability	tomorrow§	
ow long could you live of	on your assets if you er in your family?	were to suffer a critica	l illness or disability	tomorrow§	
ow long could you live of there a history of cance re the following alternati • Cash to help you wi	on your assets if you er in your family? ives important to you ith the direct and indi	were to suffer a critical when it comes to accirect costs associated w	l illness or disability dent & health insure	r tomorrow?	Yes No Yes No
ow long could you live of there a history of cance re the following alternati • Cash to help you wi • Cash for the direct of	on your assets if you or in your family? ives important to you oth the direct and indi	were to suffer a critical when it comes to accive rect costs associated wociated with cancer	l illness or disability dent & health insure	r tomorrow?	Yes No Yes No Yes No
ow long could you live of there a history of cance re the following alternati • Cash to help you wi	on your assets if you or in your family? ives important to you oth the direct and indi	were to suffer a critical when it comes to accive rect costs associated wociated with cancer	l illness or disability dent & health insure	r tomorrow?	Yes No Yes No Yes No
ow long could you live of there a history of cance re the following alternati • Cash to help you wi • Cash for the direct of • Cash for unexpected	on your assets if you er in your family? ives important to you ith the direct and indi and indirect costs asse d accidental injury o	were to suffer a critical when it comes to accive rect costs associated wociated with cancer r death	l illness or disability dent & health insurd vith surviving a critic	r tomorrow?	Yes No Yes No Yes No Yes No
ow long could you live of there a history of cance re the following alternati • Cash to help you wi • Cash for the direct of • Cash for unexpected	on your assets if you er in your family? ives important to you ith the direct and indi and indirect costs asse d accidental injury o	were to suffer a critical when it comes to accive rect costs associated wociated with cancer r death	l illness or disability dent & health insurd vith surviving a critic	r tomorrow?	Yes No Yes No Yes No Yes No
ow long could you live of there a history of cance re the following alternati • Cash to help you wi • Cash for the direct of • Cash for unexpected /hat do you want your in	on your assets if you or in your family? ives important to you ith the direct and indi and indirect costs asso d accidental injury o	were to suffer a critical when it comes to accirect costs associated wociated with cancer r death	l illness or disability dent & health insurd vith surviving a critic	r tomorrow?	Yes No Yes No Yes No Yes No
ow long could you live of there a history of cance re the following alternati • Cash to help you wi • Cash for the direct of	on your assets if you or in your family? ives important to you ith the direct and indi and indirect costs asso d accidental injury o	were to suffer a critical when it comes to accirect costs associated wociated with cancer r death	l illness or disability dent & health insurd vith surviving a critic	r tomorrow?	Yes No _ Yes No _ Yes No _ Yes No _

FINANCIAL INFORMATION

Do you have any non-qualified annuity products?

Owner	Company	Approx. Value	Rate of Return	Mat	rurity	Periodic Premium	Charge Do
•	estment programs on plan, IRA, 401	do you have for k, TSA, Keogh, etc.			aving/investm bonds, mutuc		do you have?
Туре	\$ Value	Return %		Гуре	\$ Value	Return %	Maturity Do
•	llified Annuity Toto		Retirement Total		\$_	Other To	
Savings and In	vestments ¹		You	\$		Spc	ouse
· ·	ince (from page 2)	\$			 \$	
	ified Annuities	•	\$				
otal Savings a	nd Investments ¹ a	nd Life Insurance	\$			\$	
en investing m	oney, would you t	ake substantial risk	, not any risk or so	mewhere	in between?	Why?	
you satisfied v	with the amount of	money you have c	accumulated for yo	ur financ	ial security?		Yes No _
you find it diffi	cult to put money	aside on a regular	basis?				Yes No _
at additional c	•	t aside for your find tly Monthly	ancial security ove	r and ab	ove what you	are currently	doing?
at is the most i	mportant thing to	you in this world? _					

¹Discuss the pros and cons of using retirement assets to provide funds for the survivor(s). In the event of one spouse's premature death, the surviving spouse will still need funds for retirement.

Financial Underwriting: The chart below shows the maximum amount of life insurance that may be considered acceptable under normal circumstances for wage earning adults. Multiply the income factor by the applicant's annual income to determine the maximum amount. The maximum includes all life insurance in force plus the insurance applied for. For proposed amounts in excess of the maximum, send documentation to New Business justifying the amount applied for, such as the completed Factfinder (all applicable pages) and copies of financial statements or tax forms.

Age	Income Factor	Age	Income Factor	Age	Income Factor
≤ 40	25*	51 - 55	15	66 - 70	5
41 - 50	20*	56 - 65	10	≥ 71	Individual Consideration

^{*}The maximum multiple for individuals under age 50 with incomes under \$25,000 is 10.

BUSINESS PLANNING INFORMATION

Company Name				Telep	Telephone			
Address				E-mo	ail			
Type "C" Corporation Tax Bracket%		"S" Corporation		Partnership	o 🗖 Sole	e Proprietor	☐ LLC/LLP	
BUSINESS OWNERS				acco	% of Ownership	Tax Bracket	Relationship to Others	
Name	_Age _	Sex	Yes _	_ No				
Name	_Age _	Sex	Yes _	_ No				
Name	_Age _	Sex	Yes _	_ No				
Name	_Age _	Sex	Yes _	_ No				
BUSINESS VALUE								
If you were to sell your busines	s today,	what would the p	rice be?	?				
When was the last time you ha	d your b	usiness appraised	or valu	ed?				
How is your business protected	l in the ev	vent of property, l	iability,	or other loss	è			
BUSINESS BENEFITS								
Are there any special benefit p	lans just	for Owners or Key	/ Emplo	yees?	Y	es No		
If yes, describe								
If no, have you considered any	\ś							
KEY EMPLOYEES								
Are there Key Employees whos	e death	or disability would	d jeopa	rdize compa	ny profits?	es No		
What has been done to protec	t the busi	ness in the event o	of death	or disability	of one of these I	Key Employees?		
If Key Employees are insured,	who are i	insured?						
If not insured, who should be?								
COMPANY ADVISORS								
Accountant								
Attorney								
Other (banker etc.)								

CASH AND INCOME NEEDS ANALYSIS



¹To take into consideration Social Security benefits, go to Social Security website, www.ssa.gov.

Quality of Life...Insurance®

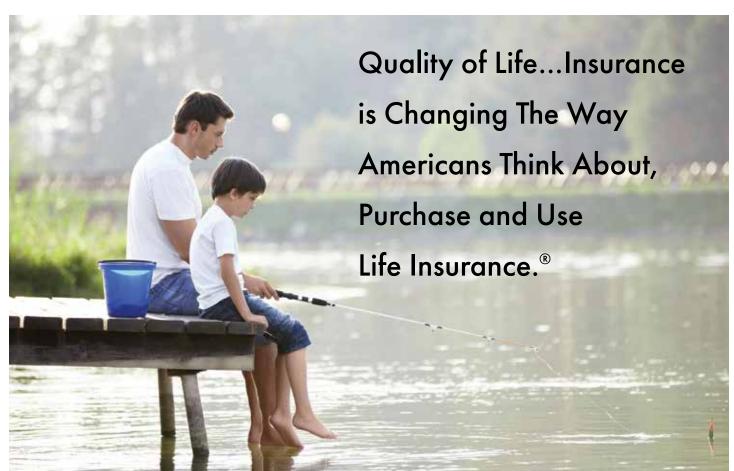
Your Money. Your Insurance. Your Choice.

What if you suffer a major heart attack, stroke or invasive cancer and don't die? Would your family be able to maintain their standard of living if you were financially impacted by a serious illness?

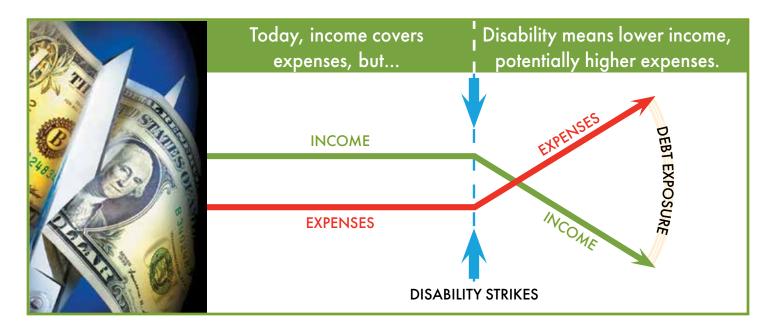
Quality of Life...Insurance is designed to help provide security for your loved ones in the event of your premature death...but it is also life insurance you don't have to die to use.

You choose how to use your life insurance:

- Life insurance to help take care of loved ones
- Customer Choice Lifestyle Income Solution to help protect against outliving your retirement income
- · Accelerated Benefit Riders to help with the cost of qualifying critical or chronic illnesses or conditions
- Disability Income Rider to help pay bills if you are unable to work
- Cash Value to help supplement your retirement income, or help with other financial goals



IF YOU BECOME DISABLED, WHAT MAY HAPPEN?



Consider the Facts:

- One in eight workers will be disabled for five years or more during their working careers.
- 61% of surveyed wage earners personally know someone who has been disabled and unable to work for 3 months or longer.²
- 69% of workers in the private sector have no private long-term disability insurance.³
- The average monthly benefit paid by Social Security Disability Insurance (SSDI) is \$1,130.4

¹Commissioner's Disability Insurance Tables A and C, assuming equal weights by gender and occupation class

²Council for Disability Awareness, Consumer Disability Awareness Survey, 2010

³U.S. Social Security Administration, Fact Sheet, February 7, 2013

⁴U.S. Social Security Administration, Disabled Worker Beneficiary Data, December 2012

Despite all this, isn't it amazing that most Americans have little or no disability coverage?



IF YOU BECOME CRITICALLY ILL, HOW WOULD YOU PAY?

Monthly Obligations

Mortgage/Rent	Auto Loan
Credit Card Bills	Loan Payments
Utilities (Electric, Gas, Water)	Phone/Cable(Internet/Cell Phone)
Car Expenses (Gas, Maintenance, Insurance)	Insurance (Home, Life, Other)
Medical (Prescriptions, Dental)	Food
Clothing, Gifts	Taxes
Education	Other
	Total Monthly Obligation \$
	Number of Months Needed X
	Total \$

Don't let the potential financial devastation caused by a Critical Illness:

- Threaten your lifestyle
- Destroy your sense of security
- Hinder your recovery



Disability Payments

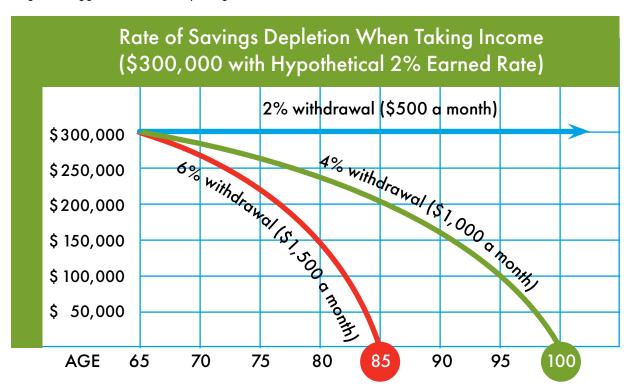
IF YOU OUTLIVE YOUR ASSETS, WHO PAYS THE BILLS?

At retirement, earning power shrinks

Generally, Americans depend on three sources of retirement income:

- Personal Savings
- Employer Provided Plans
- Social Security

Even retirees with a large nest egg run the risk of depleting their assets.



48% of Americans ages 45–70 have no financial plans in place to protect themselves against outliving their assets and the rising cost of healthcare should they live longer than expected.¹

¹State of the Insured Retirement Industry: 2012 recap and a 2013 Outlook, Insured Retirement Institute.



NOTEC	
NOTES	





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